



*Safe Journey  
Presents...*

*A Celebration  
Of Courage*

*Thursday, November 6, 2008  
The Depot Hotel, Minneapolis*

# *Domestic Violence*

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## *Domestic Violence*

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Every 15 seconds a woman in the United States is abused. One in three women will experience domestic violence sometime within her life. This means, statistically, between your sister, your mother and your daughter, one of them will know domestic violence first hand. Everyone will be affected by it. Domestic violence is the leading cause of injury to women; more prevalent than rapes, muggings and car accidents combined. Over 100 children died in the Midwest last year due to abuse. The National Institute of Justice and the Center for Disease Control estimate that as many as 835,000 men are the victims of domestic violence each year. More than three million children witness domestic abuse every year.

Victims of domestic violence have many faces: young, old, rich, and poor, living in small towns, rural communities, inner cities and affluent suburbs. They represent all racial, cultural, religious, educational, and professional backgrounds. North Memorial Medical Center's emergency room and other departments are faced each day and evening with domestic abuse cases.

It takes great strength to leave an abusive relationship. Most victims ultimately do leave; but leaving is a process. Victims are faced with seemingly insurmountable obstacles: how to support herself and her children, finding affordable housing, keeping the children safe, finding a job or returning to school, seeking a sense of self again.

This is where SafeJourney steps in...

*Safe Journey*

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## *SafeJourney*

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*No one deserves to be abused.  
SafeJourney is here to help.*

Founded in 1994, SafeJourney is one of the few hospital-based domestic abuse programs which provides 24-hour on site advocacy. North Memorial Medical Center developed the program and its comprehensive response for patients suffering from domestic abuse. SafeJourney consists of three components:

- 24-hour advocacy
- medical staff training
- community outreach and education

In 1994 SafeJourney served 51 patients, in 2007 SafeJourney served 1,128 people, for a lifetime total of 9,156. Sadly, this number is still growing. Trained volunteer advocates provide 24-hour advocacy to assist patients with options, resources, safety plans, legal remedies, and safe housing. On-going support is provided by individual appointments and weekly support groups.

SafeJourney is staffed entirely by volunteer advocates who provide 24-hour hospital advocacy. Medical staff is also trained by the program to identify, document and refer patients where abuse is suspect.

SafeJourney believes every victim needs support, understanding, resources and concrete information in order to move forward. It is understood that each victim has an individual timeline to make changes. The journey is not easy. SafeJourney will be there every step of the way.

With your support and enthusiasm, SafeJourney can continue to help those suffering from domestic abuse walk away from the pain and into a new life.

# *A Celebration of Courage*

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## *A Celebration of Courage*

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On November 6, 2008 men and women alike are joining together to raise awareness and funds for SafeJourney, an advocacy program for victims of domestic abuse. On this evening, survivors, supporters, advocates, and sponsors will gather together for A Celebration of Courage.

Enjoy music from local talents; peruse a silent auction filled with exciting adventures, original artwork, and much more! Celebrate the courage of survivors and explore their journeys to safety. Also, the annual Celebration of Courage award will be presented to a champion within the program.

The event will take place on November 6, 2008 at The Depot in Minneapolis. The evening will begin at 5:30 PM with a social hour and silent auction.

Please join us for this celebratory evening and help further the reach of SafeJourney.

# *Sponsorship Opportunities*

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# Platinum Sponsorship

**\$6,000 Commitment  
(\$5,200 tax deductible)**

## *Benefits:*

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A Platinum Sponsorship provides a multilevel marketing platform for promotion, exclusive product use and face-to-face interaction with event attendees.

- **Event Billing:** You will be billed as a Platinum Sponsor with exclusive signage at the event. Along with a full page ad in the event program, your name and logo will appear in all promotional materials including invitation, program audiovisuals and recognition from the podium.
- **Address Event:** You will get the opportunity to address the attendees from the podium
- **Individual Marketing Pieces:** As a Platinum sponsor you will be able to put a marketing piece at each seat within the event.
- **VIP Seating:** Corporate tables for up to sixteen (16) will be provided. Table will be visibly marked with your name.
- **Category Exclusivity:** Platinum Sponsors are entitled to first rite of refusal to other sponsors in the category.
- **Public Relations Opportunity:** Your company spokesperson will be suggested as potential interview to media.
- **Marketing Opportunities:** In addition to top billing in all promotional opportunities, Platinum Sponsors can develop a marketing/promotional tie-in, subject to approval by North Memorial Medical Center.

## Gold Sponsorship

\$3,000 Commitment  
(\$2,600 tax deductible)

### *Benefits:*

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A Gold Sponsorship provides a multilevel marketing platform for promotion, exclusive product use and face-to-face interaction with event attendees.

- **Event Billing:** You will be billed as a Gold Sponsor with shared signage at the event. Along with a half page ad in the event program, your name and logo will appear in all promotional materials including invitation, program audiovisuals and recognition from the podium.
- **VIP Seating:** Corporate tables for up to eight (8) will be provided. Table will be visibly marked with your name.
- **Industry Exclusivity:** Gold Sponsors are entitled to first rite of refusal to other sponsors within their industry.
- **Marketing Opportunities:** In addition to top billing in all promotional opportunities, Gold Sponsors can develop a marketing/promotional tie-in, subject to approval by North Memorial Medical Center.

## Silver Sponsorship

\$2,000 Commitment  
(\$1,600 tax deductible)

### *Benefits:*

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A Silver Sponsorship provides a multilevel marketing platform for promotion, exclusive product use and face-to-face interaction with event attendees.

- **Event Billing:** You will be billed as a Silver Sponsor with shared signage at the event and your name in all promotional materials including invitation, program audiovisuals and recognition from the podium.
- **VIP Seating:** Corporate tables for up to eight (8) will be provided. Table will be visibly marked with your name.

## Sponsorship Information

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Company: \_\_\_\_\_  
(as you would like your name to appear on all marketing materials)

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

What is the best way to contact you? \_\_\_\_\_

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*Sponsorship Level:*

Platinum (\$6,000)

Gold (\$3,000)

Silver (\$2,000)

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Please find a check enclosed for the total amount

*\*Please make checks payable to: SafeJourney\**

Please charge the total amount to my credit card

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_



North Memorial  
Medical Center

Please send information to  
Celebration of Courage  
6873 Washington Ave. S  
Edina, MN 55439

## Sponsorship Checklist

### *Immediately:*

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- Complete the sponsorship information page. Fax the form to 612.216.1377, give it to your SafeJourney contact or call 612.331.5600 to have it picked up.
- Send the electronic version of your logo to: [kelly@silhouettellc.com](mailto:kelly@silhouettellc.com). Please submit your file in both black-and-white and color, in either jpeg, eps, or tiff. You may also send a disk to: Celebration of Courage at 6873 Washington Ave. S, Edina, MN 55439. If you have any questions, please call 612.331.5600.

### *September 24:*

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- Mail sponsorship payment in the enclosed envelope to: SafeJourney, 3300 Oakdale Avenue North, Robbinsdale, MN 55422. Please make checks payable to "SafeJourney."

### *October 24:*

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- Please email the names, addresses, and phone numbers of your guests to [kelly@silhouettellc.com](mailto:kelly@silhouettellc.com) or fax them to 612.216.1377. We need this list to determine seating arrangements. Please feel free to call 612.331.5600.

### *November 6:*

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- *Enjoy the Celebration of Courage*